



Available

Converse Plaza

1200 E. Main Street | Spartanburg, SC 29307



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Converse Plaza

Property Overview

PROPERTY FEATURES

- ±3,300 SF and 11,700 SF space available
- Outparcel opportunity at lease
- Ideally situated on E. Main Street (Hwy 29) with signalized access
- Great location on main East Side retail corridor
- Strong East Side residential demographics
- Co-tenants include Planet Fitness, The Fresh Market, Pure Barre, Spartanburg Regional, LA Nails, Broadway Bagel, and more
- Nearby retailers/restaurants include Chick-fil-A, Lowe's, Marshalls, Panera Bread, Publix, Walmart, Wendy's, Panda Express, Walgreens, CVS, Hickory Tavern, Petco, Rack Room Shoes

DEMOGRAPHICS

	1 mile	3 miles	5 miles
Population	4,943	42,132	84,282
Projected Pop.	6,632	43,651	87,163
Employees	5,726	39,055	77,008
Avg HH Income	\$65,600	\$50,622	\$49,726

TRAFFIC COUNTS

Hwy 29	27,794 VPD
Drayton Rd	19,444 VPD



Converse Plaza

Property Photos



Converse Plaza

Demographics

KEY FACTS

4,943

Population

39.8

Median Age

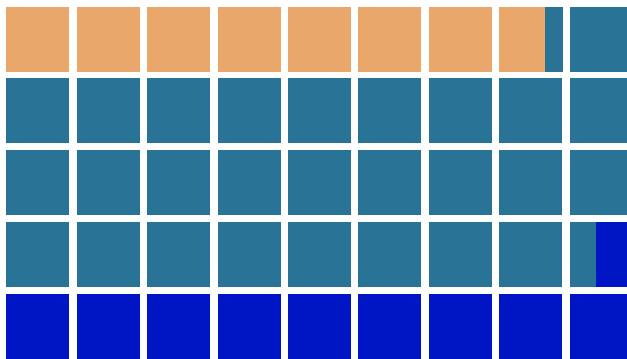
2.1

Average Household Size

\$65,600

Median Household Income

POPULATION BY AGE

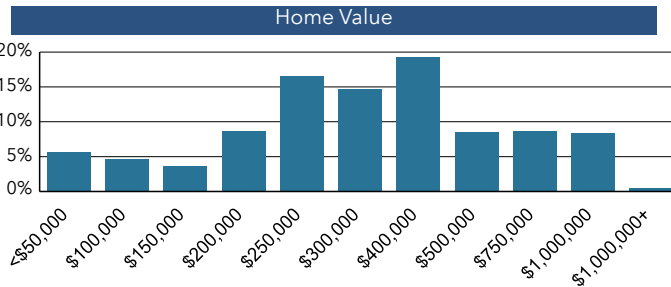


Under 18 (17.2%)
Ages 18 to 64 (61.5%)
Aged 65+ (21.2%)
Others (0.1%)

Population Trends and Key Indicators

1200 E Main St, Spartanburg, South Carolina, 29307
Ring of 1 mile

4,943 Population 2,318 Households 2.06 Avg Size Household 39.8 Median Age \$65,600 Median Household Income \$287,143 Median Home Value 84 Wealth Index 93 Housing Affordability 51 Diversity Index



\$65,600 Median Household Income \$44,745 Per Capita Income \$144,176 Median Net Worth

ANNUAL HOUSEHOLD SPENDING

\$2,129 Apparel & Services \$242 Computers & Hardware \$3,460 Eating Out
\$6,503 Groceries \$6,892 Health Care

AVERAGE AMOUNT SPENT ON RETAIL GOODS

\$65,922,067
2024 Retail Goods

EMPLOYMENT

White Collar 67%
Blue Collar 21%
Services 13%

1.4%
Unemployment Rate

ANNUAL LIFESTYLE SPENDING

\$2,543 Travel \$64 Theatre/Operas/Concerts \$53 Movies/Museums/Parks
\$74 Sports Events \$9 Online Games



Source: This infographic contains data provided by Esri (2024, 2029), Esri-U.S. BLS (2024), Esri-MRI-Simmons (2024). © 2025 Esri

Converse Plaza

Aerial



CHILDREN'S HOSPITAL- PEDIATRIC ASSOCIATES
MARY BLACK HEALTH SYSTEM

Bank of America

Applebee's

Papa Gino's
PIZZERIA

TACOBELL

Waffle
HOUSE

Pizza
Hut

CONVERSE PLAZA
THE FRESH MARKET
Planet Fitness
Gerhard's Cafe
pure barre
SPARTANBURG

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THE MARKET
BROWN
ROOF

HICKORY
Tavern

Monterrey
RESTAURANTE MEXICANO

SONIC
America's Drive-In

Advance
Auto Parts

AutoZone

THE HOME
DEPOT

DOLLAR GENERAL

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verizon wireless

DOLLAR TREE

Wendy's

McDonald's

SALLY CATO

HIBBETT SPORTS

Walmart

TRACTOR
SUPPLY CO

GOLD'S GYM

LOWE'S

HILLCREST SHOPPING CENTER
Publix, Marshalls, CHICO'S
PETCO, Office DEPOT, Ruby Tuesday, Hibbett Sports

ALDI

FERNWOOD PLAZA
H&R BLOCK
UNCLE POON'S
CHINESE RESTAURANT
Amy's Nails

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Collett

Converse Plaza

Site Plan

